



Salvage & Style

SPONSORSHIP KIT 2026

T: (415)578.3205
L: Novato, Ca

E: info@makeithomebayarea.org

W: makeithomebayarea.org

@: [@makeithomebayarea](https://www.instagram.com/makeithomebayarea)

MAKE IT HOME IS A 501(C)(3) NONPROFIT ORGANIZATION. EIN #85-4006962



Why Sponsor

A LITTLE ABOUT MAKE IT HOME:

Make It Home is a Bay Area nonprofit furniture bank based in Novato, CA. We furnish homes for individuals and families transitioning out of crisis, including homelessness, domestic violence, and foster care. We provide not just furniture, but the foundation for stability, dignity, and a fresh start.

We believe furniture inequity is a logistics problem, not a scarcity problem.

Our core work is delivering complete furnished homes to families transitioning out of crisis. We sustain that mission through a community of dedicated volunteers, The Shop resale store, and the Re*New Upholstery Training & Incubation program.

YOUR SPONSORSHIP SUPPORTS:

- Families furnished with dignity as they transition out of homelessness, domestic violence, and foster care
- Circular economy solutions that keep furniture out of Bay Area landfills
- Workforce development through the Re*New Upholstery Training & Incubation Program

SPONSOR BENEFITS INCLUDE:

- Engaging with ~200 Bay Area donors, philanthropists & design trade leaders
- Demonstrates visible, values-driven community leadership
- Connect your brand with sustainability, circularity, and housing stability
- Building lasting relationships with Make It Home's network of supporters



Salvage & Style

AN EVENING OF DESIGN, DINING & COMMUNITY

***Our next Salvage & Style gala is
Saturday, September 26, 2026***

Make It Home's signature fall gala brings together approximately 200 donors, philanthropists, and design trade professionals for an evening where community and purpose take center stage. Guests arrive to cocktails, curated wines, and artisan bites while exploring and bidding on a silent auction of designer tablescapes and curated treasures. Dinner follows with remarks from Make It Home's founder and special guests, a live auction of extraordinary experiences, and post-dinner festivities that carry the energy well into the evening.

Why Sponsor: Your brand is present at every moment — through venue signage, podium acknowledgment, printed materials, and social media recognition before, during, and after the event. Table and ticket access put your team directly in the room with an audience that is both influential and values-driven.





Salvage & Style *Sponsorship Levels*

PRESENTING SPONSOR

\$20,000

The evening is yours.

Your name is part of the event itself – in every announcement, on every printed piece, at every point of arrival. The best table in the room. The first thing guests see and the last thing they remember. This is not a logo placement. This is a partnership.

- Exclusive presenting title in all event branding
- 8 VIP tickets, priority table, premium wine service
- Most prominent logo across all signage, materials & digital
- Podium recognition + mention in all major announcements
- 2 dedicated IG stories, co-creation option, multi-frame sequence
- LinkedIn feature + post-event thank-you story
- Logo on MIH website and all social graphics

PLATINUM SPONSOR

\$15,000

Top of the room. All evening.

Platinum is for brands that want maximum presence across every moment of the evening: prime table placement, prominent logo position at every touchpoint, and dedicated social coverage that runs before, during, and after the night.

- 8 VIP tickets, priority table, premium wine service
- Premier logo across all signage, materials & digital
- Podium recognition + mention in all major announcements
- 2 dedicated IG stories, co-creation option, multi-frame sequence
- LinkedIn feature + post-event thank-you story
- Logo on MIH website and all social graphics

sponsorship levels cont'd

GOLD SPONSOR —

\$10,000

A full table. A full night. Real visibility.

Bring your team, meet the room, and leave with your brand well placed across the event and our channels. Gold gives you everything you need to show up as a genuine community leader.

- 8 VIP tickets with premium wine service
- Premier logo across all signage, materials & digital
- Podium recognition
- 1 dedicated IG story + multi-frame sequence
- LinkedIn post-event thank-you story
- Logo on MIH website and all social graphics

COPPER SPONSOR —

\$1,000

Because showing up counts.

Two hundred influential guests. One beautiful evening. Your name where it belongs.

- 2 VIP tickets
- Logo across signage, materials & digital
- Grouped sponsor Instagram story
- Post-event thank-you story + logo on all social graphics
- Logo on MIH website

SILVER SPONSOR —

\$5,000

**In good company.
In the conversation.
In it for good.**

Your team is at the table. Your name is in the room. And when the evening wraps, your brand doesn't disappear with the centerpieces — it stays present in the conversation we keep having with our community long after the night ends.

- 8 VIP tickets
- Logo across all signage, materials & digital
- Podium recognition
- Multi-frame IG Story sequence + LinkedIn feature
- Post-event thank-you story

BRONZE SPONSOR —

\$2,500

Where good taste meets good work.

This is how relationships with a community start — by being in the room when something meaningful is happening, and being seen as someone who helped make it possible.

- 4 VIP tickets
- Logo across all signage, materials & digital
- 1 dedicated Instagram story
- Post-event thank-you story + logo on all social graphics
- Logo on MIH website





Salvage & Style

Be part of the Style Set

HEY, INTERIOR DESIGNERS!

Design for good. Support our mission. Join Us.

THE ASK:

- Design a unique tablescape on a 60" round using found treasures from the Make It Home warehouse — furniture, dinnerware, fabric, and décor included. The table should be set for EIGHT (8) guests. • Augment with your own linens, florals, or personal touches. • Install your design on Saturday, September 26th between 9am~ 3pm. Your table **MUST** be completed by 3pm in time for professional photography. • Your completed tablescape will be auctioned off at the Salvage & Style gala, with all proceeds supporting our mission. • *Consider being a sponsor**

WE WILL PROVIDE:

- 60" round table with white floor-length cloth • Chairs, rental glassware and silverware, white linen napkins for 8 people • Warehouse access to select tabletop items and fabric on or before October 6th (Mon–Thu, 10am–4pm) • You will receive **recognition in the event program, on our website, and across social media**

DESIGNER SPONSORSHIP \$1,000

only for our tablescape designers

- 2 VIP tickets* • Logo placement on event signage, materials & digital promotions • Logo on the Make It Home website • Grouped sponsor Instagram story • Post-event thank-you IG Story with logo + tag • Logo inclusion on all social graphics

WE WILL NEED:

- your business name and logo • Your headshot • 3 portfolio images (with photo credits to include in any posts) • Your "Shopping" appointment date **please note that being a tablescape designer does not provide seats at the gala*

Cocktail/ Bar Sponsorships, MIH Shop Sponsorships and In-Kind Sponsorships are also available.



Salvage & Style

Thank you!

ABOUT MAKE IT HOME

The mission of Make It Home is to help Bay Area families and individuals transitioning out of crisis. We recycle, repurpose, and curate gently-used, donated furnishings to transform empty spaces into homes.

Our vision is to end furniture poverty while protecting the environment.

T: (415)578.3205

L: Novato, Ca

E: info@makeithomebayarea.org

W: makeithomebayarea.org

IG: [@makeithomebayarea](https://www.instagram.com/makeithomebayarea)

MAKE IT HOME IS A 501(C)(3) NONPROFIT ORGANIZATION. EIN #85-4006962

